

# BERKERYNOYES

# FINANCIAL TECHNOLOGY AND INFORMATION INDUSTRY

# FULL YEAR 2019 :: Mergers and Acquisitions Trend Report

## **2019 KEY HIGHLIGHTS**

• The most active acquirer in 2019 was Broadridge Financial Solutions with seven industry deals: ClearStructure Financial Technology, Appatura, Fi360, Shadow Financial Services Corporation, Financial Database Services, RPM Technologies, and Rockall Technologies.

#### **2019 KEY TRENDS**

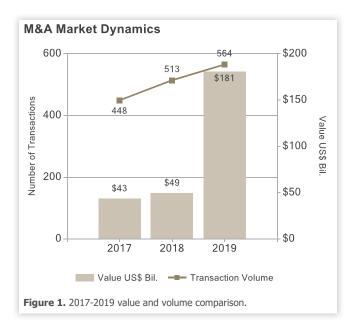
- Total transaction volume in 2019 increased by ten percent over 2018, from 513 to 564.
- Strategic volume in 2019 improved by 14 percent over 2018, from 386 to 440. Private equity backed volume declined by two percent during this timeframe, from 127 to 124.
- Total transaction value in 2019 more than tripled over 2018, from \$49.32 billion to \$180.86 billion. Of note, there were five deals with disclosed values above \$20 billion in 2019, compared to none in 2018.
- The median revenue multiple shifted slightly from 3.0x in 2018 to 2.9x in 2019.
- The segment with the largest rise in volume in 2019 over 2018 was Payments, which improved 18 percent, from 133 to 157 transactions.

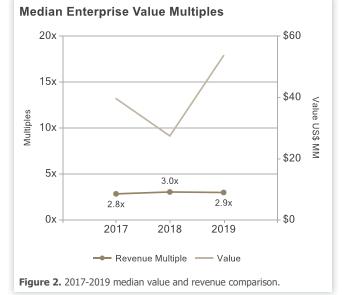
## **M&A MARKET OVERVIEW**

Berkery Noyes tracked 1,525 Financial Technology and Information transactions between 2017 and 2019, of which 345 disclosed financial terms, and calculated the aggregate value to be \$250.62 billion. Based on known transaction values, we project values of 1,180 undisclosed transactions to be \$22.26 billion, totaling \$272.88 billion worth of transactions tracked over the past three years.

Disclosed median enterprise value multiples for all segments combined in this report during the last 36 months were 3.0x revenue and 14.8x EBITDA.

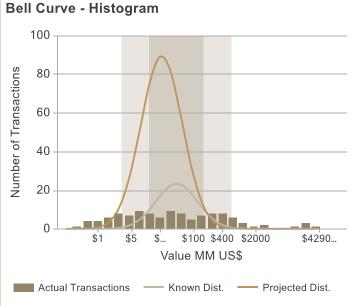
The largest Financial Technology deal tracked by Berkery Noyes between 2017 and 2019 was FIS' merger with Worldpay Group for \$42.87 billion. This was also the highest value transaction ever recorded in the industry by Berkery Noyes.





# Transaction Analysis :: January 1, 2019 – December 31, 2019

**Distribution Table** 



**Figure 3.** Shows distribution of transactions among the Financial Technology & Information Industry transactions based on publicly available information and Berkery Noyes estimates. Using a logarithmic scale, we determined that nearly one-third of companies purchased had transaction values of \$12.2 million to \$148.4 million. Based on this data, we estimate the total transaction value of deals done in 2019 at \$180.9 billion.

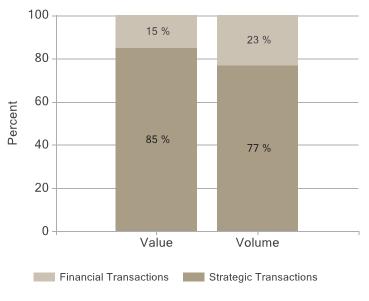
\* Indicates largest transaction in the industry from Jan. 1, 2019 to Dec. 31, 2019.

alue in MM US\$	Known Number	Projected Number	Total Number	%	Cumulative %
\$0.2	0	0	0	0 %	0 %
\$0.4	1	0	1	1 %	1 %
\$0.6	4	0	4	3 %	4 %
\$1.0	4	1	4	3 %	8 %
\$1.6	6	3	9	5 %	13 %
\$2.7	8	10	18	7 %	20 %
\$4.5	7	26	32	6 %	26 %
\$7.4	9	50	59	8 %	33 %
\$12.2	8	76	83	7 %	40 %
\$20.1	6	89	94	5 %	45 %
\$33.1	9	81	90	8 %	53 %
\$54.6	8	58	66	7 %	60 %
\$90.0	5	32	37	4 %	64 %
\$148.4	7	14	20	6 %	70 %
\$244.7	8	5	12	7 %	77 %
\$403.4	8	1	9	7 %	84 %
\$665.1	6	0	6	5 %	89 %
\$1,096.6	3	0	3	3 %	91 %
\$1,808.0	1	0	1	1 %	92 %
\$2,981.0	2	0	2	2 %	94 %
\$4,914.8	0	0	0	0 %	94 %
\$8,103.1	0	0	0	0 %	94 %
\$13,359.7	1	0	1	1 %	95 %
\$22,026.5	3	0	3	3 %	97 %
\$36,315.5	1	0	1	1 %	98 %
Total #	117	447	564		
Total \$ Value	\$171,184	\$9,681	\$180,864		
Middle 3rd	of Industry	Middle 2/3rds	s of Industry		

 Middle 3rd of Industry
 Middle 2/3rds of Industry

 Figure 4. Presents the data depicted in the bell curve histogram.

# Strategic vs. Financial Comparison



M&A Dynamics By Transaction Type



**Note:** Financial transactions are those financed by private equity, venture capital, and other investment firms. This includes acquisitions by portfolio companies of the investment firms.

# Transaction Type

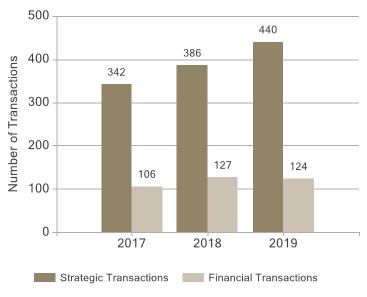


Figure 6. 2017-2019 acquirer type comparison by year.

# **Purchaser Analysis**

### **Top Ten Notable Transactions 2019**

Deal Date	Target Name	Buyer	Value MM US\$
03/18/19	Worldpay Group	FIS	\$42,869
07/27/19	Refinitiv	London Stock Exchange Group	\$27,000
05/28/19	TSYS	Global Payments, Inc.	\$26,061
11/25/19	TD Ameritrade Holding Corporation	The Charles Schwab Corporation	\$26,000
01/16/19	First Data Corporation	Fiserv, Inc.	\$22,000
02/12/19	Ellie Mae, Inc.	Thoma Bravo, LLC	\$3,306
08/06/19	Corporate Services Businesses from Nets Holding A/S	MasterCard Incorporated	\$3,190
09/05/19	Assurance IQ	Prudential Financial, Inc.	\$2,350
08/08/19	iPipeline, Inc.	Roper Technologies, Inc.	\$1,625
03/22/19	eFront	BlackRock, Inc.	\$1,300
	\$180,864		
	\$155,701		
Top 1	86 %		

#### Median EV/Revenue Multiples By Size

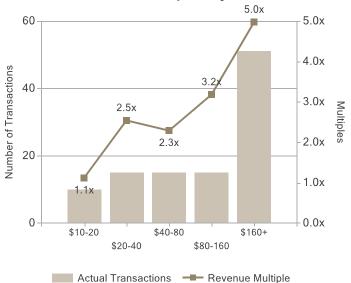


Figure 8. Presents the median enterprise value/revenue multiples paid

for companies in the Financial Technology & Information Industry from Jan.

1, 2017 to Dec. 31, 2019 based on publicly available sales price and

Figure 7. Lists the top ten transactions for 2019 and calculates their aggregate transaction value as a percentage of the total aggregate transaction value as shown on Figure 1 & 4.

Note: Transaction data based on announced date. Deal value represents total consideration paid by the acquirer.

revenue data.

# Transaction Volume by Segment :: January 1, 2017 – December 31, 2019

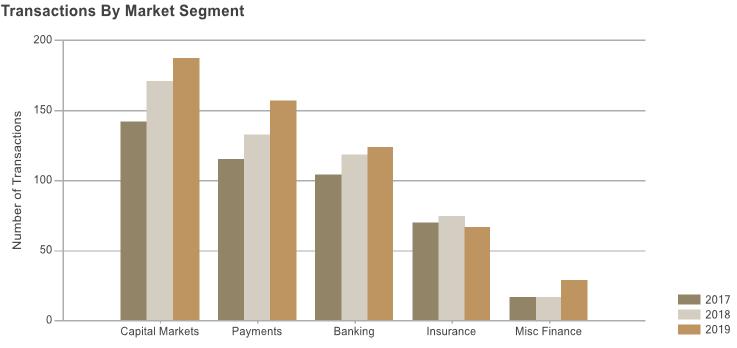


Figure 9. Presents the transaction volume by market segment within the Financial Technology & Information Industry from Jan. 1, 2017 through Dec. 31, 2019.



INVESTMENT BANKERS

Founded in 1980, Berkery Noyes is a leading independent investment bank serving the information, software, services, and technology industries. The firm has initiated, managed, and closed more than 500 merger and acquisition transactions for privately held and publicly traded companies in the healthcare, financial services, and education markets.

Berkery Noyes Securities LLC assists middle market companies with raising growth capital in the debt and equity markets.

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All charts in this report are based on data gathered by Berkery Noyes' research department. All time period statistics are based on the transaction announcement date. The information contained herein is of a general nature and is not intended to address the circumstances of any particular company, individual, or entity. There can be no guarantee that such information is accurate.

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# RECENT FINANCIAL TECHNOLOGY TRANSACTIONS



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