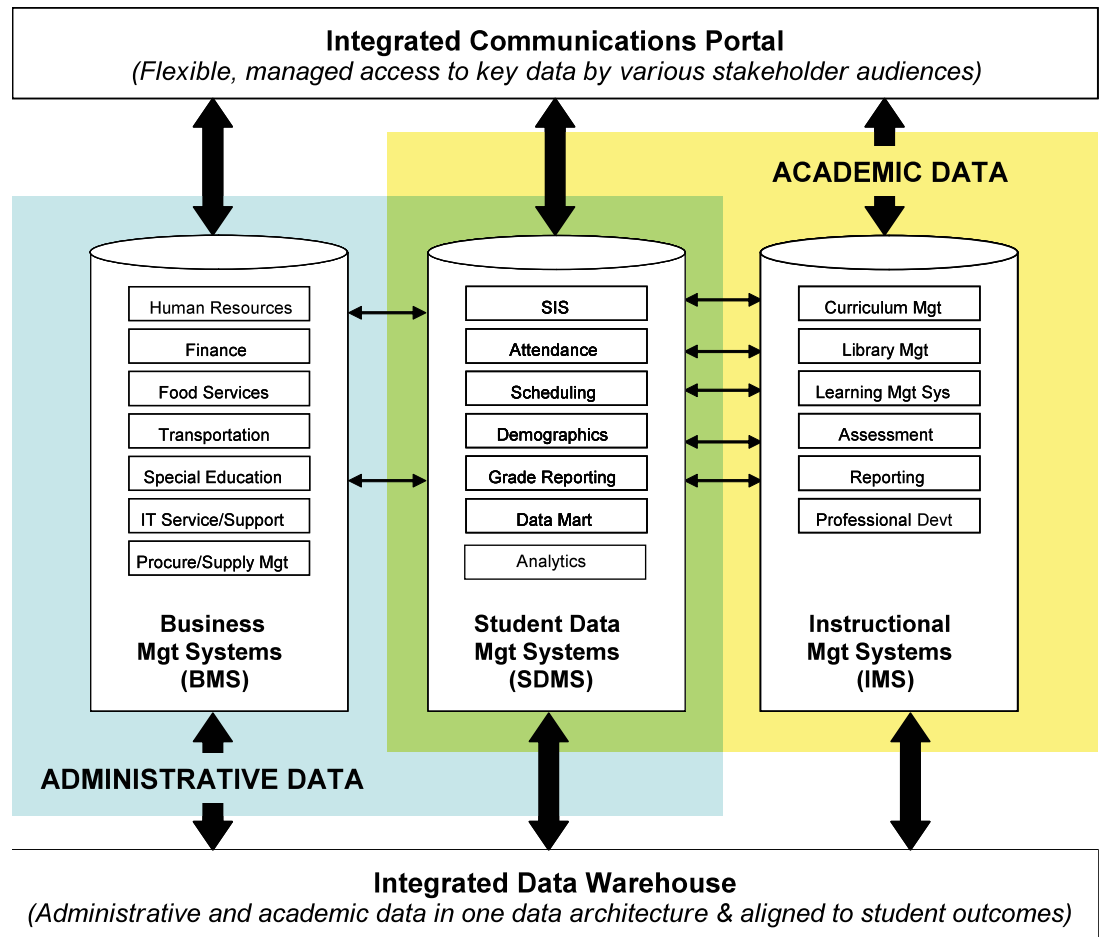


**MARKET VIEW:**

*Integrated K-12 Enterprise Technology Solution*

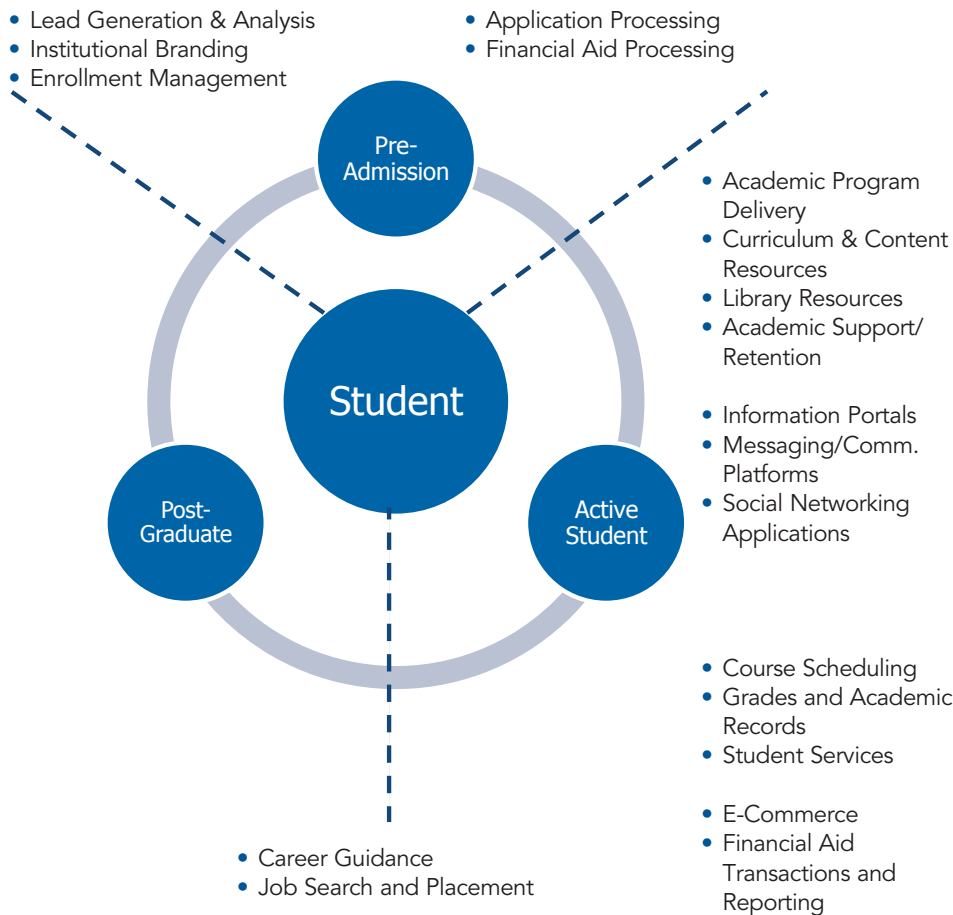


Source: Eduventures, Trends in K-12 Enterprise Management, 2007

The silos between K-12 administrative and academic technology solutions are rapidly coming down. This framework highlights an emergent solution suite that integrates key technology components across traditional back-office business management applications; student data management systems; and classroom-based instructional solutions. Innovative companies are delivering functionality across these three areas, promising more efficient and impactful solutions.

## MARKET VIEW:

### *Technology in the Postsecondary Student Lifecycle*



#### About Berkery Noyes

Founded in 1980, Berkery Noyes is the leading independent investment bank specializing in the information content and technology industries. The firm has initiated, managed and closed more than 400 merger and acquisition transactions for privately held and publicly traded companies in the business, technology, education, health, financial and legal information segments. Berkery Noyes is unique among investment banking firms in that we combine truly independent strategic research and industry intelligence with senior information technology banking expertise. With no equity fund or brokerage business to manage, our partners and investment banking professionals are one hundred percent focused on M&A advisory services. Berkery Noyes employs over 40 individuals with deep industry knowledge and experience who strive to exceed our clients' expectations by maximizing the full value of their information technology and content assets.

Postsecondary institutions are deploying technology solutions to strengthen engagement and interaction at all stages of the student lifecycle. Currently, many different providers are delivering solutions into the numerous segments identified in this framework. The more significant opportunity, however, lies in an ability to help institutions address these stages holistically.

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